**Test 1 – Reading comprehension and writing skills**

Student:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date.\_\_\_\_\_\_\_\_\_\_\_\_

1 What kind of housing do the British prefer and why?

2 What hides under to expression „a conspiracy to mislead foreigners“?

3 How do the British like to express their personal taste?

4 Who are the only dynamic consumers left in Japanese economy and what characterises them? What is their style?

5 Who finances this market target group and is this trend going to last long?

6 Why are they considered to be potential trendsetters and who were the trendsetters of the 1980's and the 1990's?

7 Why were the 1980's called 'bubble' years?

8 Are there any other countries where the bubble junior craze is expected? Which particular country offers a profitable niche and why?

9 How can you improve your physical fitness and stay healthy longer ?

10 What are the „dos and don'ts“ when diet is concerned?

11 What were the first actions the Africans took to make profit out of tourism in the 1980's?

12 What did the tourist expect to get then ?

13 What kind of travel is popular now and what lies behind „more authentic experiences“?

14 Has anything changed in global tourism?

15 Which factors have already influenced the change in global tourism and will continue to do so?

16 What kind of tourism is becoming less popular and what kind of trips are already popular with the American and European tourists?

17 Describe the New Dad as opposed to other types of dads according to the EOC survey.

18 What has London experienced in the 1980's?

19 Where have the homeless settled and what does the place look like?

20 How does the housing charity Shelter help the homeless? What is The Big Issue?

21 What are „greasy spoons“and where can we find them?

22 What food is typical for such restaurants and what does the interior look like?

23 Who are their typical customers?

**Test 1 – Reading comprehension and writing skills**

Student:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date.\_\_\_\_\_\_\_\_\_\_\_\_

1 What hides under to expression „a conspiracy to mislead foreigners“?

 2 How do the British like to express their personal taste?

3 Who are the only dynamic consumers left in Japanese economy and what characterises them? What is their style?

 4 Why are they considered to be potential trendsetters and who were the trendsetters of the 1980's and the 1990's?

5 Are there any other countries where the bubble junior craze is expected? Which particular country offers a profitable niche and why?

6 What are the „dos and don'ts“ when diet is concerned?

7 What were the first actions the Africans took to make profit out of tourism in the 1980's?

8 What kind of travel is popular now and what lies behind „more authentic experiences“?

9 Has anything changed in global tourism?

10 What kind of tourism is becoming less popular and what kind of trips are already popular with the American and European tourists?

11 Describe the New Dad as opposed to other types of dads according to the EOC survey.

12 Where have the homeless settled and what does the place look like?

13 How does the housing charity Shelter help the homeless? What is The Big Issue?

14 What are „greasy spoons“and where can we find them?

15 What food is typical for such restaurants and what does the interior look like?